

# The Key to Life Charitable Trust

Application to fundraise or sponsor



Thank you for choosing to support the Key to Life Charitable Trust (KTL) through sponsorship or your own fundraising event. At KTL our mission is to create a greater awareness around suicide and mental health in New Zealand and because we don't receive government funding we do this through the generous donations we receive from people like you.

We would love to hear more about your fundraising ideas for KTL. Please complete this application form and email it to the KTL Admin team for approval: [fundraising@keytolife.org.nz](mailto:fundraising@keytolife.org.nz). Your application must be approved by KTL prior to publicising or holding your fundraising event.

Organiser's Name: \_\_\_\_\_

Organisation/School: \_\_\_\_\_

Full Postal Address: \_\_\_\_\_

\_\_\_\_\_ Postcode: \_\_\_\_\_

Preferred Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Event Name: \_\_\_\_\_

Event Description:

One off event or ongoing fundraising?: \_\_\_\_\_

Date(s): \_\_\_\_\_ Time(s): \_\_\_\_\_

Location(s): \_\_\_\_\_

Number of attendees expected: \_\_\_\_\_

How do you plan on promoting this event?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How will you raise funds through this event?

Online fundraising page:

Donations:

Ticket sales:

Other (please specify):

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What has inspired you to fundraise for KTL?

What is your financial goal? \_\_\_\_\_

What are your estimated expenses? \_\_\_\_\_

How much of the funds raised do you expect to give to KTL? \$ \_\_\_\_\_ or % \_\_\_\_\_

Will you be fundraising for other charities at your event?

No: \_\_\_\_\_ Yes: \_\_\_\_\_ If yes, which ones? \_\_\_\_\_

What do you need from us? (social media coverage, personal attendance from KTL crew etc):

I/we understand that the Key to life Charitable Trust cannot be held responsible for any personal injury, damage to property or financial losses that may occur as a result of our/my planned initiative. I agree to forward the funds raised from this fundraising event to the Key to life Charitable Trust within 30 days of the event finishing.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

To submit your application, email it to [fundraising@keytolife.org.nz](mailto:fundraising@keytolife.org.nz) and one of our team will be in touch with you to discuss as soon as possible.

Please note we require at least 10 working days to review and respond to applications for fundraising.

- Only once the event is approved can any KTL logo or reference to the Key to Life Charitable Trust be used in conjunction with your promotional activities.
- While we grant permission to fundraise in good faith, we reserve the right to withdraw support for your event and organisation if we feel it is not aligned to KTL's values. In such circumstances we will notify you in writing.

How to make your payment:

**Direct KTL Bank payment:**

Bank account name: The Key to Life Charitable Trust

Bank account number: 02-0428-0086124-00

Branch: BNZ

Include the reference number we'll give you when your application is accepted.

Once payment has been received we'll send you an acknowledgment and receipt

Thank you for choosing to help the Key to Life Charitable Trust. Your donations are used to keep our team on the road getting our message to schools and vulnerable communities around New Zealand. We buy items like mobile phones for kids who need to talk to counselling services, travel costs around the country and pay for mental health care services for Kiwis who can't wait 60 days for the national service to take them in.